





ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 1

POG Name: LOPWAK0670ECUL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK0670ECUL.IS24

Column: 1 - Row: 1 Lower Notch: 33 Fixture Type: HEADER Fixture Description: 8FT LP 4IN HDR-UNLT **
HEADER Fixture Re-Order Code: PM100009238,PM1000012118 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019114 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 1 - Row: 2 Lower Notch: 26 Fixture Type: TRAYS Fixture Description: TM SPR BLEND FNDTN 1.4 TRY UNLT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028725 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028707 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
1	1	N/A	071249671634	True Match Super Blendable Foundation	C12	C12	
2	1	N/A	071249671597	True Match Super Blendable Foundation	C11	C11	
3	1	N/A	071249671542	True Match Super Blendable Foundation	N11	N11	
4	1	N/A	071249671672	True Match Super Blendable Foundation	C10	C10	
5	1	N/A	071249671658	True Match Super Blendable Foundation	W10	W10	
6	1	N/A	071249671665	True Match Super Blendable Foundation	W9.5	W9.5	
7	1	N/A	071249671764	True Match Super Blendable Foundation	N9	N9	
8	1	N/A	071249671580	True Match Super Blendable Foundation	C8	C8	

Column: 1 - Row: 3 Lower Notch: 20 Fixture Type: TRAYS Fixture Description: CR INTNS VLM MATTE LIP 1.1 TRY UNLT **
TRAYS Fixture Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000027849
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000012548
Carrier Tray Graphic Re-Order Code: PM1000027843 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000027846 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
9	1	N/A	071249658550	COLOUR RICHE INTENSE VOLUME MATTE	LE ROSY CONFIDENT	103	
10	1	N/A	071249658567	COLOUR RICHE INTENSE VOLUME MATTE	LE NUDE ADMIRABLE	113	
11	1	N/A	071249658574	COLOUR RICHE INTENSE VOLUME MATTE	LE NUDE INDEPENDANT	123	
12	1	N/A	071249658581	COLOUR RICHE INTENSE VOLUME MATTE	LE WOOD NONCHALANT	133	
13	1	N/A	071249658598	COLOUR RICHE INTENSE VOLUME MATTE	LE MAUVE INDOMPTABLE	143	
14	1	N/A	071249658628	COLOUR RICHE INTENSE VOLUME MATTE	LE ROSEWOOD AMBITION	153	
15	1	N/A	071249658611	COLOUR RICHE INTENSE VOLUME MATTE	LE CORAL IRREVERENT	163	
16	1	N/A	071249658635	COLOUR RICHE INTENSE VOLUME MATTE	LE ROSE ACTIVIST	173	
17	1	N/A	071249658659	COLOUR RICHE INTENSE VOLUME MATTE	LE CARMIN COURAGE	183	
18	1	N/A	071249658666	COLOUR RICHE INTENSE VOLUME MATTE	LE ROUGE DETERMINATION	193	
19	1	N/A	071249658673	COLOUR RICHE INTENSE VOLUME MATTE	LE ROUGE AVANT-GARDE	203	
20	1	N/A	071249658697	COLOUR RICHE INTENSE VOLUME MATTE	LE PLUM DOMINANT	213	

Column: 1 - Row: 4 Lower Notch: 14 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 1.4 TRY UNLT **
TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000024006 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
21	1	N/A	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254	
22	1	N/A	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260	
23	1	N/A	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
24	1	N/A	071249216392	Colour Riche Original Satin Lipstick	Ruby Flame	317	
25	1	N/A	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
26	1	N/A	071249083765	Colour Riche Original Satin Lipstick	True Red	315	
27	1	N/A	071249216408	Colour Riche Original Satin Lipstick	Blazing Lava	303	
28	1	N/A	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
29	1	N/A	071249216378	Colour Riche Original Satin Lipstick	Plum Explosion	766	
30	1	N/A	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
31	1	N/A	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
32	1	N/A	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	

Column: 1 - Row: 5 Lower Notch: 8 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 2.4 TRY UNLT **
TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000024007 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
33	1	N/A	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
34	1	N/A	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
35	1	N/A	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
36	1	N/A	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
37	1	N/A	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
38	1	N/A	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
39	1	N/A	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	

Row: 1	1 2 3 4 5 6 7 8	Lower Notch: 33
Row: 2	9 10 11 12 13 14 15 16 17 18 19 20	Lower Notch: 26
Row: 3	21 22 23 24 25 26 27 28 29 30 31 32	Lower Notch: 20
Row: 4	33 34 35 36 37 38 39 40 41 42 43 44	Lower Notch: 14
Row: 5	45 46 47 48 49 50 51 52 53 54 55 56	Lower Notch: 8
Row: 6	57 58 59 60 61 62 63 64 65 66 67 68	Lower Notch: 2
Row: 7	69 70 71 72 73 74 75 76 77 78 79 80 81 82	Lower Notch: 31
Row: 8	83 84 85 86 87 88 89 90 91 92 93 94	Lower Notch: 24
Row: 9	95 96 97 98 99 100 101 102 103 104 105 106	Lower Notch: 17
Row: 10		Lower Notch: 9
Row: 11		Lower Notch: 1

40	1	N/A	071249256213	Colour Riche Original Satin Lipstick	I Pink You're Cute	175	
41	1	N/A	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
42	1	N/A	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
43	1	N/A	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
44	1	N/A	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	

Column: 1 - Row: 6 Lower Notch: 2 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 3.4 TRY UNLT **
 TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Fixture Rolled-Up Code:
 Shade Chart Re-Order Code: PM1000024008 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
45	1	N/A	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
46	1	N/A	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
47	1	N/A	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
48	1	N/A	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	
49	1	N/A	071249045961	Colour Riche Original Satin Lipstick	Natures Blush	840	
50	1	N/A	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
51	1	N/A	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
52	1	N/A	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
53	1	N/A	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
54	1	N/A	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
55	1	N/A	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
56	1	N/A	071249045855	Colour Riche Original Satin Lipstick	Mica	620	

Column: 1 - Row: 7 Lower Notch: 31 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 4.4 TRY UNLT **
 TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Fixture Rolled-Up Code:
 Shade Chart Re-Order Code: PM1000024009 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
57	1	N/A	071249083406	Colour Riche Original Satin Lipstick	Caramel Latte	799	
58	1	N/A	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
59	1	N/A	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
60	1	N/A	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
61	1	N/A	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
62	1	N/A	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
63	1	N/A	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
64	1	N/A	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
65	1	N/A	071249083222	Colour Riche Original Satin Lipstick	Ginger Spice	815	
66	1	N/A	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
67	1	N/A	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	
68	1	N/A	071249046029	Colour Riche Original Satin Lipstick	Spice	860	

Column: 1 - Row: 8 Lower Notch: 24 Fixture Type: TRAYS Fixture Description: CR MATTE LIPLNR (4 SKUS) 1. TRY UNLIT **
 TRAYS Fixture Re-Order Code: PL3000000346 SS Graphic Re-Order Code: PM1000030614
 Graphic Re-Order Code: SS Holder Re-Order Code: PM1000017970
 Carrier Tray Graphic Re-Order Code: PM1000030616 TRAYS Fixture Rolled-Up Code:
 Shade Chart Re-Order Code: PM1000030617 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
69	1	N/A	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102	
70	1	N/A	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104	
71	1	N/A	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
72	1	N/A	071249350478	Colour Riche Matte Lip Liner	Mattes It	110	

Column: 1 - Row: 9 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: GLW PRDS BALM-IN-LIP 1.1 TRY UNLIT **
 TRAYS Fixture Re-Order Code: DP000354 SS Graphic Re-Order Code: PM1000026365
 Graphic Re-Order Code: SS Holder Re-Order Code: PM0000027819
 Carrier Tray Graphic Re-Order Code: PM1000026369 TRAYS Fixture Rolled-Up Code:
 Shade Chart Re-Order Code: PM1000026362 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
73	1	N/A	071249651193	Glow Paradise Balm-in-Lipstick	Pastel Exaltation	110	
74	1	N/A	071249651216	Glow Paradise Balm-in-Lipstick	Blush Fantasy	120	
75	1	N/A	071249651230	Glow Paradise Balm-in-Lipstick	Nude Heaven	130	
76	1	N/A	071249651254	Glow Paradise Balm-in-Lipstick	Peach Charm	140	
77	1	N/A	071249651278	Glow Paradise Balm-in-Lipstick	Rose Mirage	150	
78	1	N/A	071249651285	Glow Paradise Balm-in-Lipstick	Cherry Wonderland	160	
79	1	N/A	071249651292	Glow Paradise Balm-in-Lipstick	Luminous Coral	170	
80	1	N/A	071249651308	Glow Paradise Balm-in-Lipstick	Beige Eden	180	
81	1	N/A	071249651315	Glow Paradise Balm-in-Lipstick	Ecstatic Mulberry	190	
82	1	N/A	071249651339	Glow Paradise Balm-in-Lipstick	Mulberry Bliss	200	

Row: 1		Lower Notch: 33
Row: 2		Lower Notch: 26
Row: 3		Lower Notch: 20
Row: 4		Lower Notch: 14
Row: 5		Lower Notch: 8
Row: 6		Lower Notch: 2
Row: 7		Lower Notch: 31
Row: 8		Lower Notch: 24
Row: 9		Lower Notch: 17
Row: 10		Lower Notch: 9
Row: 11		Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 1

POG Name: LOPWAK0670ECUL_IS24

Column: 1 - Row: 10 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: GLW PRDS BALM-IN-GLSS 1.1 TRY UNLIT **
TRAYS Fixture Re-Order Code: PL300000400 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000026567 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000026370 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000026363 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
83	1	N/A	071249650042	Glow Paradise Balm-in-Gloss	Porcelain Petal	10	
84	1	N/A	071249650066	Glow Paradise Balm-in-Gloss	Celestial Blossom	20	
85	1	N/A	071249650073	Glow Paradise Balm-in-Gloss	Pristine Pink	30	
86	1	N/A	071249650097	Glow Paradise Balm-in-Gloss	Blissful Blush	40	
87	1	N/A	071249650134	Glow Paradise Balm-in-Gloss	Feathery Fleur	50	
88	1	N/A	071249650141	Glow Paradise Balm-in-Gloss	Sophisticated Rose	60	
89	1	N/A	071249650158	Glow Paradise Balm-in-Gloss	Angellic Daydream	70	
90	1	N/A	071249650165	Glow Paradise Balm-in-Gloss	Sublime Magenta	80	
91	1	N/A	071249650172	Glow Paradise Balm-in-Gloss	Rosy Utopia	90	
92	1	N/A	071249650189	Glow Paradise Balm-in-Gloss	Mademoiselle Mauve	100	
93	1	N/A	071249650196	Glow Paradise Balm-in-Gloss	Fete des Fleurs	110	
94	1	N/A	071249650202	Glow Paradise Balm-in-Gloss	Rose Harmony	120	

Column: 1 - Row: 11 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP (FULL MIX) 1.2 TRY UNLIT **
TRAYS Fixture Re-Order Code: DP000351 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000025136 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
95	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865	
96	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870	
97	1	N/A	071249135280	Infalible 8 Hour Pro Gloss	Petal	105	
98	1	N/A	071249135365	Infalible 8 Hour Pro Gloss	Blush	115	
99	1	N/A	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125	
100	1	N/A	071249135389	Infalible 8 Hour Pro Gloss	Posy	135	
101	1	N/A	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
102	1	N/A	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815	
103	1	N/A	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
104	1	N/A	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
105	1	N/A	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515	
106	1	N/A	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715	

Row: 1		Lower Notch: 33
Row: 2		Lower Notch: 26
Row: 3		Lower Notch: 20
Row: 4		Lower Notch: 14
Row: 5		Lower Notch: 8
Row: 6		Lower Notch: 2
Row: 7		Lower Notch: 31
Row: 8		Lower Notch: 24
Row: 9		Lower Notch: 17
Row: 10		Lower Notch: 9
Row: 11		Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 2

POG Name: LOPWAK0670ECUL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK0670ECUL.IS24

Column: 1 - Row: 1 Lower Notch: 33 Fixture Type: HEADER Fixture Description: 8FT LP 4IN HDR-UNLT **
HEADER Fixture Re-Order Code: PM100009238,PM1000012118 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019114 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 2 - Row: 2 Lower Notch: 26 Fixture Type: TRAYS Fixture Description: TM SPR BLEND FNDTN 2.4 TRY UNLT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028728 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028708 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
107	1	N/A	071249671528	True Match Super Blendable Foundation	N8	N8	
108	1	N/A	071249671627	True Match Super Blendable Foundation	W8	W8	
109	1	N/A	071249671825	True Match Super Blendable Foundation	C7	C7	
110	1	N/A	071249671573	True Match Super Blendable Foundation	N7	N7	
111	1	N/A	071249671535	True Match Super Blendable Foundation	W7	W7	
112	1	N/A	071249671726	True Match Super Blendable Foundation	N6	N6	
113	1	N/A	071249671900	True Match Super Blendable Foundation	W6	W6	
114	1	N/A	071249671559	True Match Super Blendable Foundation	C5	C5	

Column: 2 - Row: 3 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: TM SPR BLEND PWDR 1.3 2-TIER TRY UNLT **
TRAYS Fixture Re-Order Code: PM1000012439 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000030641,PM1000030642 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
115	1	N/A	071249683811	True Match Super-Blendable Powder	C12	C12	
116	1	N/A	071249683828	True Match Super-Blendable Powder	N11	N11	
117	1	N/A	071249683835	True Match Super-Blendable Powder	W10	W10	
118	1	N/A	071249683842	True Match Super-Blendable Powder	C9	C9	
119	1	N/A	071249683859	True Match Super-Blendable Powder	N9	N9	
120	1	N/A	071249033609	True Match Super-Blendable Powder	Cocoa	C8	
121	1	N/A	071249033173	True Match Super-Blendable Powder	Classic Tan	N7	
122	1	N/A	071249016930	True Match Super-Blendable Powder	Caramel Beige	W7	

Column: 2 - Row: 4 Lower Notch: 12 Fixture Type: TRAYS Fixture Description: TM BLSH 1.3 TRY WRM UNLT **
TRAYS Fixture Re-Order Code: PM1000011536 SS Graphic Re-Order Code: PM1000030533
Graphic Re-Order Code: SS Holder Re-Order Code: PM0000014739
Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000022938 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
123	1	N/A	071249017449	True Match Blush	Bare Honey	W1-2	
124	1	N/A	071249017456	True Match Blush	Barely Blushing	W3-4	

Column: 2 - Row: 5 Lower Notch: 4 Fixture Type: TRAYS Fixture Description: TM LUMI GLOTION/INF PM SPRAY 1.1 TRY UNLT **
TRAYS Fixture Re-Order Code: PL3000000385 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028643 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000029070 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
125	1	N/A	071249363133	True Match Lumi Glotion	Deep	904	
126	1	N/A	071249363126	True Match Lumi Glotion	Medium	903	
127	1	N/A	071249363119	True Match Lumi Glotion	Light	902	
128	1	N/A	071249363102	True Match Lumi Glotion	Fair	901	
129	1	N/A	071249294055	Infalible Pro-Spray & Set Makeup Extender Setti... Pro-Mist & Set Makeup Extender Setting S...		215	

Column: 2 - Row: 6 Lower Notch: 32 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN RF 1.3 TRY UNLT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028154 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
130	1	N/A	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545	
131	1	N/A	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540	
132	1	N/A	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535	
133	1	N/A	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525	
134	1	N/A	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520	
135	1	N/A	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510	
136	1	N/A	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505	
137	1	N/A	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500	

Row: 1

Lower Notch: 33

Row: 2

Lower Notch: 26

Row: 3

Lower Notch: 17

Row: 4

Lower Notch: 12

Row: 5

Lower Notch: 4

Row: 6

Lower Notch: 32

Row: 7

Lower Notch: 25

Row: 8

Lower Notch: 17

Row: 9

Lower Notch: 9

Row: 10

Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0670ECUL_IS24

Column: 2

Column: 2 - Row: 7 Lower Notch: 25 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN RF 3.3 TRY UNLIT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028156 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
138	1	N/A	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445	
139	1	N/A	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430	
140	1	N/A	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425	
141	1	N/A	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420	
142	1	N/A	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415	
143	1	N/A	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410	
144	1	N/A	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405	
145	1	N/A	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400	

Column: 2 - Row: 8 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN RF 1.2 TRY UNLIT **
TRAYS Fixture Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000030432 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028167 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
146	1	N/A	071249293119	Infalible Pro-Matte Foundation	Cocoa	112	
147	1	N/A	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111	
148	1	N/A	071249293096	Infalible Pro-Matte Foundation	Creme Cafe	110	
149	1	N/A	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109	
150	1	N/A	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	
151	1	N/A	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	

Column: 2 - Row: 9 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: INF LE MATTE RES LIP 1.1 TRY UNLIT **
TRAYS Fixture Re-Order Code: PM0000012952 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000029870 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000029874 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
152	1	N/A	071249674826	Infalible Le Matte Resistance	FAIRYTALE ENDING	100	
153	1	N/A	071249674833	Infalible Le Matte Resistance	BREAKFAST IN BED	105	
154	1	N/A	071249674840	Infalible Le Matte Resistance	SNOOZE YOUR ALARM	115	
155	1	N/A	071249674857	Infalible Le Matte Resistance	MAJOR CRUSH	120	
156	1	N/A	071249674864	Infalible Le Matte Resistance	LAZY SUNDAY	150	
157	1	N/A	071249674871	Infalible Le Matte Resistance	TROPICAL VACAY	210	
158	1	N/A	071249674888	Infalible Le Matte Resistance	SHOPPING SPREE	230	
159	1	N/A	071249674895	Infalible Le Matte Resistance	ROAD TRIPPING	240	
160	1	N/A	071249674901	Infalible Le Matte Resistance	FRENCH KISS	245	
161	1	N/A	071249674918	Infalible Le Matte Resistance	LE ROUGE PARIS	420	
162	1	N/A	071249674925	Infalible Le Matte Resistance	WINE NOT?	500	
163	1	N/A	071249674932	Infalible Le Matte Resistance	PAY DAY	560	

Column: 2 - Row: 10 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP (FULL MIX) 2.2 TRY UNLIT **
TRAYS Fixture Re-Order Code: DP000351 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000025137 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
164	1	N/A	071249135327	Infalible 8 Hour Pro Gloss	Suede	805	
165	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885	
166	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875	
167	1	N/A	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415	
168	1	N/A	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825	
169	1	N/A	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835	
170	1	N/A	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140	
171	1	N/A	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320	
172	1	N/A	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340	
173	1	N/A	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
174	1	N/A	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305	
175	1	N/A	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315	

Row: 1

Lower Notch: 33

Row: 2

Lower Notch: 26

Row: 3

Lower Notch: 17

Row: 4

Lower Notch: 12

Row: 5

Lower Notch: 4

Row: 6

Lower Notch: 32

Row: 7

Lower Notch: 25

Row: 8

Lower Notch: 17

Row: 9

Lower Notch: 9

Row: 10

Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 3

POG Name: LOPWAK0670ECUL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK0670ECUL.IS24

Column: 1 - Row: 1 Lower Notch: 33 Fixture Type: HEADER Fixture Description: 6FT LP 4IN HDR-UNLT **
HEADER Fixture Re-Order Code: PM100009238, PM1000012118 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019114 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 3 - Row: 2 Lower Notch: 26 Fixture Type: TRAYS Fixture Description: TM SPR BLEND FNDTN 3.4 TRY UNLT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028727 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028709 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
176	1	N/A	071249671924	True Match Super Blendable Foundation	N5	N5	
177	1	N/A	071249671856	True Match Super Blendable Foundation	W5	W5	
178	1	N/A	071249671863	True Match Super Blendable Foundation	C4	C4	
179	1	N/A	071249671511	True Match Super Blendable Foundation	N4	N4	
180	1	N/A	071249671788	True Match Super Blendable Foundation	W4	W4	
181	1	N/A	071249671610	True Match Super Blendable Foundation	C3	C3	
182	1	N/A	071249671795	True Match Super Blendable Foundation	N3	N3	
183	1	N/A	071249671818	True Match Super Blendable Foundation	W3	W3	

Column: 3 - Row: 3 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: TM SPR BLEND PWDR 2.3 2-TIER TRY UNLT **
TRAYS Fixture Re-Order Code: PM1000012439 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000030643, PM1000030644 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
184	1	N/A	071249033593	True Match Super-Blendable Powder	Soft Sable	C6	
185	1	N/A	071249033197	True Match Super-Blendable Powder	Honey Beige	N6	
186	1	N/A	071249016657	True Match Super-Blendable Powder	Sun Beige	W6	
187	1	N/A	071249033180	True Match Super-Blendable Powder	True Beige	N5	
188	1	N/A	071249016459	True Match Super-Blendable Powder	Sand Beige	W5	
189	1	N/A	071249017227	True Match Super-Blendable Powder	Buff Beige	N4	
190	1	N/A	071249016442	True Match Super-Blendable Powder	Natural Beige	W4	
191	1	N/A	071249033432	True Match Super-Blendable Powder	Creamy Natural	C3	

Column: 3 - Row: 4 Lower Notch: 12 Fixture Type: TRAYS Fixture Description: TM BLSH 2.3 TRY UNLT **
TRAYS Fixture Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000021185 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
192	1	N/A	071249017463	True Match Blush	Subtle Sable	W5-6	
193	1	N/A	071249017487	True Match Blush	Innocent Flush	N3-4	
194	1	N/A	071249017494	True Match Blush	Apricot Kiss	N5-6	
195	1	N/A	071249041840	True Match Blush	Sweet Ginger	N7-8	

Column: 3 - Row: 5 Lower Notch: 4 Fixture Type: TRAYS Fixture Description: TM CRYN CNCLR RF 1.1 TRY UNLT **
TRAYS Fixture Re-Order Code: DP000361 SS Graphic Re-Order Code: PM1000030535
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000010596
Carrier Tray Graphic Re-Order Code: PM1000022737 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028202 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
196	1	N/A	071249248905	True Match Crayon Concealer	Medium/Deep Neutral	N678	
197	1	N/A	071249238496	True Match Crayon Concealer	Medium/Deep Warm	W678	
198	1	N/A	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	
199	1	N/A	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	
200	1	N/A	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	
201	1	N/A	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	

Column: 3 - Row: 6 Lower Notch: 32 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN RF 2.3 TRY UNLT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028155 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
202	1	N/A	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495	
203	1	N/A	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490	
204	1	N/A	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480	
205	1	N/A	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475	
206	1	N/A	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470	
207	1	N/A	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465	

Row: 1

Lower Notch: 33

Row: 2

Lower Notch: 26

Row: 3

Lower Notch: 17

Row: 4

Lower Notch: 12

Row: 5

Lower Notch: 4

Row: 6

Lower Notch: 32

Row: 7

Lower Notch: 25

Row: 8

Lower Notch: 17

Row: 9

Lower Notch: 9

Row: 10

Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 3

POG Name: LOPWAK0670ECUL_IS24

208	1	N/A	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460	
209	1	N/A	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455	

Column: 3 - Row: 7 Lower Notch: 25 Fixture Type: TRAYS Fixture Description: INF PRO-GLW FNDTN 1.1 TRY UNLIT**
TRAYS Fixture Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021555 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000019221 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
210	1	N/A	071249330449	Infalible Pro-Glow	Classic Ivory	201	
211	1	N/A	071249330470	Infalible Pro-Glow	Nude Beige	203	
212	1	N/A	071249330456	Infalible Pro-Glow	Natural Buff	204	
213	1	N/A	071249330463	Infalible Pro-Glow	Natural Beige	205	
214	1	N/A	071249330487	Infalible Pro-Glow	Buff Beige	206	
215	1	N/A	071249330500	Infalible Pro-Glow	Sun Beige	208	

Column: 3 - Row: 8 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN RF 2.2 TRY UNLIT **
TRAYS Fixture Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023796 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000019268 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
216	1	N/A	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	
217	1	N/A	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	
218	1	N/A	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	
219	1	N/A	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	
220	1	N/A	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	
221	1	N/A	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	

Column: 3 - Row: 9 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: SS MGC BB CRM/CRTN 1.1 TRY UNLIT **
TRAYS Fixture Re-Order Code: PM1000010113 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021572 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000019245 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
222	1	N/A	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820	
223	1	N/A	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818	
224	1	N/A	071249211458	Magic BB Cream	Fair	810	
225	1	N/A	071249211465	Magic BB Cream	Light	812	
226	1	N/A	071249211472	Magic BB Cream	Medium	814	
227	1	N/A	071249211489	Magic BB Cream	Deep	816	

Column: 3 - Row: 10 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: CR MONOS 2-TIER 1.1 TRY UNLIT **
TRAYS Fixture Re-Order Code: PL3000000094 SS Graphic Re-Order Code: PM1000030512
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000014827
Carrier Tray Graphic Re-Order Code: PM1000021528 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000025262, PM1000025263 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
228	1	N/A	071249306918	Colour Riche Monos	Petite Perle	205	
229	1	N/A	071249306925	Colour Riche Monos	Paris Beach	200	
230	1	N/A	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
231	1	N/A	071249306987	Colour Riche Monos	Little Beige Dress	201	
232	1	N/A	071249306949	Colour Riche Monos	Cafe Au Lait	203	
233	1	N/A	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
234	1	N/A	071249307045	Colour Riche Monos	Argentice	210	
235	1	N/A	071249307052	Colour Riche Monos	Grand Bleu	211	
236	1	N/A	071249306956	Colour Riche Monos	Quartz Fume	204	
237	1	N/A	071249306963	Colour Riche Monos	Noir Cest Noir	209	

Row: 1

Lower Notch: 33

Row: 2

Lower Notch: 26

Row: 3

Lower Notch: 17

Row: 4

Lower Notch: 12

Row: 5

Lower Notch: 4

Row: 6

Lower Notch: 32

Row: 7

Lower Notch: 25

Row: 8

Lower Notch: 17

Row: 9

Lower Notch: 9

Row: 10

Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 4

POG Name: LOPWAK0670ECUL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK0670ECUL.IS24

Column: 1 - Row: 1 Lower Notch: 33 Fixture Type: HEADER Fixture Description: 8FT LP 4IN HDR-UNLT **
HEADER Fixture Re-Order Code: PM100009238,PM1000012118 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019114 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 4 - Row: 2 Lower Notch: 26 Fixture Type: TRAYS Fixture Description: TM SPR BLEND FNDTN 4.4 TRY UNLT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028728 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028710 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
238	1	N/A	071249671740	True Match Super Blendable Foundation	C2.5	C2.5	
239	1	N/A	071249671801	True Match Super Blendable Foundation	C2	C2	
240	1	N/A	071249671566	True Match Super Blendable Foundation	N2	N2	
241	1	N/A	071249671757	True Match Super Blendable Foundation	W2	W2	
242	1	N/A	071249671498	True Match Super Blendable Foundation	C1	C1	
243	1	N/A	071249671870	True Match Super Blendable Foundation	N1	N1	
244	1	N/A	071249671849	True Match Super Blendable Foundation	W1	W1	
245	1	N/A	071249671689	True Match Super Blendable Foundation	C0.5	C0.5	

Column: 4 - Row: 3 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: TM SPR BLEND PWDR 3.3 2-TIER TRY UNLT **
TRAYS Fixture Re-Order Code: PM1000012439 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028222,PM1000028294 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
246	1	N/A	071249017197	True Match Super-Blendable Powder	Natural Buff	N3	
247	1	N/A	071249016435	True Match Super-Blendable Powder	Nude Beige	W3	
248	1	N/A	071249033401	True Match Super-Blendable Powder	Natural Ivory	C2	
249	1	N/A	071249017180	True Match Super-Blendable Powder	Classic Ivory	N2	
250	1	N/A	071249016428	True Match Super-Blendable Powder	Light Ivory	W2	
251	1	N/A	071249033357	True Match Super-Blendable Powder	Alabaster	C1	
252	1	N/A	071249017173	True Match Super-Blendable Powder	Soft Ivory	N1	
253	1	N/A	071249016411	True Match Super-Blendable Powder	Porcelain	W1	

Column: 4 - Row: 4 Lower Notch: 12 Fixture Type: TRAYS Fixture Description: TM BLSH 3.3 TRY UNLT **
TRAYS Fixture Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000019333 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
254	1	N/A	071249017500	True Match Blush	Baby Blossom	C1-2	
255	1	N/A	071249017517	True Match Blush	Tender Rose	C3-4	
256	1	N/A	071249017524	True Match Blush	Rosy Outlook	C5-6	
257	1	N/A	071249042014	True Match Blush	Spiced Plum	C7-6	

Column: 4 - Row: 5 Lower Notch: 9 Fixture Type: SIGN Fixture Description: INF GRIP LINER 1.1 4X12 **
SIGN Fixture Re-Order Code: DP000328 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031812 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGN Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 4 - Row: 6 Lower Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK INF PRO-LAST LNR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030482 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
258	1	N/A	071249664094	INFALLIBLE GRIP 30H PRECISION FELT LINER	BLACK	600	
259	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
260	1	N/A	071249289839	Infalible Superstar Liner	Black	202	
261	1	N/A	071249357248	Infalible Pro-Last Liner	Black	930	
262	1	N/A	071249357255	Infalible Pro-Last Liner	Brown	940	
263	1	N/A	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	

Column: 4 - Row: 7 Lower Notch: 32 Fixture Type: HOOK BARS Fixture Description: 6HK TLSCPC LNR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030488 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
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Row: 1

Lower Notch: 33

Row: 2

Lower Notch: 26

Row: 3

Lower Notch: 17

Row: 4

Lower Notch: 12

Row: 5

Lower Notch: 9

Row: 6

Lower Notch: 5

Row: 7

Lower Notch: 32

Row: 8

Lower Notch: 24

Row: 9

Lower Notch: 16

Row: 10

Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 4

POG Name: LOPWAK0670ECUL_IS24

264	1	N/A	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
265	1	N/A	071249119990	Telescopic Eyeliner	Black	810	
266	1	N/A	071249161906	Telescopic Waterproof Eyeliner	Black	800	
267	1	N/A	071249238912	Infalible The Super Slim Liner	Black	400	
268	1	N/A	071249350126	Infalible The Super Slim Liner	Brown	401	
269	1	N/A	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	

Column: 4 - Row: 8 Lower Notch: 24 Fixture Type: HOOK BARS Fixture Description: 6HK LIN INT BRUSH TIP HKBR UNLIT (ALT) **

HOOK BARS Fixture Re-Order Code: PL3000000004

Graphic Re-Order Code: PM1000030484

Carrier Tray Graphic Re-Order Code:

Shade Chart Re-Order Code:

SS Graphic Re-Order Code:

SS Holder Re-Order Code:

HOOK BARS Fixture Rolled-Up Code:

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
270	1	N/A	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
271	1	N/A	071249082140	Pencil Perfect Eye Liner	Espresso	130	
272	1	N/A	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
273	1	N/A	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Bl...	Carbon Black	690	
274	1	N/A	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	
275	1	N/A	071249207000	Voluminous Smoldering Eyeliner	Black	645	

Column: 4 - Row: 9 Lower Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR UNLIT (ALT) **

HOOK BARS Fixture Re-Order Code: PL3000000002

Graphic Re-Order Code: PM1000030486

Carrier Tray Graphic Re-Order Code:

Shade Chart Re-Order Code:

SS Graphic Re-Order Code:

SS Holder Re-Order Code:

HOOK BARS Fixture Rolled-Up Code:

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
276	1	N/A	071249104743	Telescopic Mascara	Blackest Black	910	
277	1	N/A	071249104729	Telescopic Mascara	Black	905	
278	1	N/A	071249104736	Telescopic Mascara	Black Brown	915	
279	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	

Column: 4 - Row: 10 Lower Notch: 8 Fixture Type: HOOK BARS Fixture Description: 3HK EMR SINGLE TRY HOOKBAR UNLIT (ALT) **

HOOK BARS Fixture Re-Order Code: PL3000000002, PL3000000005

Graphic Re-Order Code: PM1000024974

Carrier Tray Graphic Re-Order Code:

Shade Chart Re-Order Code:

SS Graphic Re-Order Code:

SS Holder Re-Order Code:

HOOK BARS Fixture Rolled-Up Code:

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
280	1	N/A	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
281	1	N/A	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
282	1	N/A	071249256701	Voluminous Butterfly Washable Mascara	Black	867	
283	1	N/A	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	

Row: 1 Lower Notch: 33

Row: 2 Lower Notch: 26

Row: 3 Lower Notch: 17

Row: 4 Lower Notch: 12

Row: 5 Lower Notch: 9

Row: 6 Lower Notch: 5

Row: 7 Lower Notch: 32

Row: 8 Lower Notch: 24

Row: 9 Lower Notch: 16

Row: 10 Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 5

POG Name: LOPWAK0670ECUL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK0670ECUL.IS24

Column: 1 - Row: 1 Lower Notch: 33 Fixture Type: HEADER Fixture Description: 8FT LP 4IN HDR-UNLT **
HEADER Fixture Re-Order Code: PM100009238,PM1000012118 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019114 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 5 - Row: 2 Lower Notch: 29 Fixture Type: HOOK BARS Fixture Description: 6HK INF BROWS 24HR VLMZNG MSCR HKBR (ALT) UNLIT **
HOOK BARS Fixture Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031220 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
284	1	N/A	071249675830	Infalible Brows 24HR Volumizing Mascara	Blonde	7.0	
285	1	N/A	071249675854	Infalible Brows 24HR Volumizing Mascara	Light Brunette	6.0	
286	1	N/A	071249675861	Infalible Brows 24HR Volumizing Mascara	Brunette	5.0	
287	1	N/A	071249675878	Infalible Brows 24HR Volumizing Mascara	Dark Brunette	4.0	
288	1	N/A	071249350300	Brow Stylist Shape & Fill	Brunette	415	
289	1	N/A	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420	

Column: 5 - Row: 3 Lower Notch: 21 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000026424 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
290	1	N/A	071249314876	Brow Stylist: Definer	Blonde	388	
291	1	N/A	071249350744	Brow Stylist: Definer	Dark Blonde	391	
292	1	N/A	071249350751	Brow Stylist: Definer	Light Brunette	392	
293	1	N/A	071249314883	Brow Stylist: Definer	Brunette	389	
294	1	N/A	071249314890	Brow Stylist: Definer	Dark Brunette	390	
295	1	N/A	071249392317	Brow Stylist: Definer	Black	393	

Column: 5 - Row: 4 Lower Notch: 13 Fixture Type: HOOK BARS Fixture Description: 5HK UNBELIEVA-BROW HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000003 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000024531 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
296	1	N/A	071249376393	Unbelieva-Brow	Light Brunette	565	
297	1	N/A	071249376409	Unbelieva-Brow	Brunette	570	
298	1	N/A	071249376416	Unbelieva-Brow	Dark Brunette	575	
299	1	N/A	071249339619	Brow Stylist Kabuki Blender	Blonde	312	
300	1	N/A	071249339626	Brow Stylist Kabuki Blender	Brunette	313	

Column: 5 - Row: 5 Lower Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030480 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
301	1	N/A	071249145234	Infalible Long Wear Eyeliner	Black	511	
302	1	N/A	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
303	1	N/A	071249145258	Infalible Long Wear Eyeliner	Brown	531	
304	1	N/A	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
305	1	N/A	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	
306	1	N/A	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314	

Column: 5 - Row: 6 Lower Notch: 32 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030463 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
307	1	N/A	071249419892	Air Volume Mega Mascara	BLACKEST BLACK WSH	850	
308	1	N/A	071249419908	Air Volume Mega Mascara	BLACK WSH	851	
309	1	N/A	071249419922	Air Volume Mega Mascara	BLACKEST BLACK WTP	853	
310	1	N/A	071249404324	Bambi Mascara WSH	Blackest Black	400	

Row: 1 Lower Notch: 33

Row: 2 Lower Notch: 29

Row: 3 Lower Notch: 21

Row: 4 Lower Notch: 13

Row: 5 Lower Notch: 5

Row: 6 Lower Notch: 32

Row: 7 Lower Notch: 24

Row: 8 Lower Notch: 16

Row: 9 Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 5

POG Name: LOPWAK0670ECUL_IS24

Column: 5 - Row: 7 Lower Notch: 24 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR HKBR (ALT) UNLIT **

HOOK BARS Fixture Re-Order Code: PL3000000002

Graphic Re-Order Code: PM1000031122

Carrier Tray Graphic Re-Order Code:

Shade Chart Re-Order Code:

SS Graphic Re-Order Code:

SS Holder Re-Order Code:

HOOK BARS Fixture Rolled-Up Code:

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
311	1	N/A	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
312	1	N/A	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
313	1	N/A	071249343258	Voluminous Lash Paradise WSH	Black	201	
314	1	N/A	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	

Column: 5 - Row: 8 Lower Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC LIFT MSCR HKBR UNLIT (ALT) **

HOOK BARS Fixture Re-Order Code: PL3000000002

Graphic Re-Order Code: PM1000030487

Carrier Tray Graphic Re-Order Code:

Shade Chart Re-Order Code:

SS Graphic Re-Order Code:

SS Holder Re-Order Code:

HOOK BARS Fixture Rolled-Up Code:

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
315	1	N/A	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
316	1	N/A	071249672891	Telescopic Lift Mascara	Blackest Black WSH	990	
317	1	N/A	071249672907	Telescopic Lift Mascara	Black WSH	991	
318	1	N/A	071249672914	Telescopic Lift Mascara	Black Brown WSH	992	

Column: 5 - Row: 9 Lower Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES HKBR UNLIT (ALT) **

HOOK BARS Fixture Re-Order Code: PL3000000002

Graphic Re-Order Code: PM1000030494

Carrier Tray Graphic Re-Order Code:

Shade Chart Re-Order Code:

SS Graphic Re-Order Code:

SS Holder Re-Order Code:

HOOK BARS Fixture Rolled-Up Code:

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
319	1	N/A	071249187722	Voluminous Million Lashes Mascara	Black	645	
320	1	N/A	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
321	1	N/A	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
322	1	N/A	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	

Row: 1							Lower Notch: 33
Row: 2	284	285	286	287	288	289	Lower Notch: 29
Row: 3	290	291	292	293	294	295	Lower Notch: 21
Row: 4	296	297	298	299	300		Lower Notch: 13
Row: 5	301	302	303	304	305	306	Lower Notch: 5
Row: 6	307	308	309	310			Lower Notch: 32
Row: 7	311	312	313	314			Lower Notch: 24
Row: 8	315	316	317	318			Lower Notch: 16
Row: 9	319	320	321	322			Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 6

POG Name: LOPWAK0670ECUL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK0670ECUL.IS24

Column: 1 - Row: 1 Lower Notch: 33 Fixture Type: HEADER Fixture Description: 8FT LP 4IN HDR-UNLT **
HEADER Fixture Re-Order Code: PM100009238,PM1000012118 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019114 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 6 - Row: 2 Lower Notch: 29 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS PANORAMA MSCR HKBR (ALT) UNLIT **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030382 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
323	1	N/A	071249680988	Voluminous Panorama	Blackest Black	701	
324	1	N/A	071249680971	Voluminous Panorama	Black	700	
325	1	N/A	071249680995	Voluminous Panorama	Black Brown	702	
326	1	N/A	071249681008	Voluminous Panorama	Black WTP	703	

Column: 6 - Row: 3 Lower Notch: 21 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030493 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
327	1	N/A	071249330265	Voluminous Primer	Primer	300	
328	1	N/A	071249059098	Voluminous Straight Brush	Blackest Black	310	
329	1	N/A	071249749012	Voluminous Straight Brush	Black	305	
330	1	N/A	071249669020	Voluminous Straight Brush	Black Brown	315	

Column: 6 - Row: 4 Lower Notch: 13 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030493 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
331	1	N/A	071249421536	Voluminous Mascara	DEEP VIOLET	970	
332	1	N/A	071249372029	Voluminous Straight Brush	Burgundy	950	
333	1	N/A	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	
334	1	N/A	071249405062	Voluminous Mascara	deep green	960	

Column: 6 - Row: 5 Lower Notch: 5 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BALM MSCR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030499 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
335	1	N/A	071249647738	Voluminous Noir Balm	Black	980	
336	1	N/A	071249650677	Voluminous Brown Balm	Brown	981	
337	1	N/A	071249019344	Voluminous Curved Brush	Black	340	
338	1	N/A	071249019351	Voluminous Curved Brush	Black Brown	350	

Column: 6 - Row: 6 Lower Notch: 32 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030496 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
339	1	N/A	071249404355	Bambi Mascara WTP	Blackest Black	405	
340	1	N/A	071249006412	Voluminous Waterproof	Black	360	
341	1	N/A	071249006429	Voluminous Waterproof	Black Brown	365	
342	1	N/A	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	

Column: 6 - Row: 7 Lower Notch: 24 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR HKBR (ALT) UNLIT **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031122 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
343	1	N/A	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
344	1	N/A	071249343319	Voluminous Lash Paradise WTP	Black	203	
345	1	N/A	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	
346	1	N/A	071249101919	Voluminous Carbon Black	Carbon Black	335	

Row: 1 Lower Notch: 33

Row: 2 Lower Notch: 29

Row: 3 Lower Notch: 21

Row: 4 Lower Notch: 13

Row: 5 Lower Notch: 5

Row: 6 Lower Notch: 32

Row: 7 Lower Notch: 24

Row: 8 Lower Notch: 16

Row: 9 Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 6

POG Name: LOPWAK0670ECUL_IS24

Column: 6 - Row: 8 Lower Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK DBL XTD BTY TBS HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030476 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
347	1	N/A	071249672945	Telescopic Lift Mascara	Black WTP	993	
348	1	N/A	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
349	1	N/A	071249149744	Double Extend Beauty Tubes	Black	570	
350	1	N/A	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	

Column: 6 - Row: 9 Lower Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MSCR HKBR UNLIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030497 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
351	1	N/A	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	
352	1	N/A	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623	
353	1	N/A	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624	
354	1	N/A	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625	

Row: 1					Lower Notch: 33
Row: 2	323	324	325	326	Lower Notch: 29
Row: 3	327	328	329	330	Lower Notch: 21
Row: 4	331	332	333	334	Lower Notch: 13
Row: 5	335	336	337	338	Lower Notch: 5
Row: 6	339	340	341	342	Lower Notch: 32
Row: 7	343	344	345	346	Lower Notch: 24
Row: 8	347	348	349	350	Lower Notch: 16
Row: 9	351	352	353	354	Lower Notch: 8











